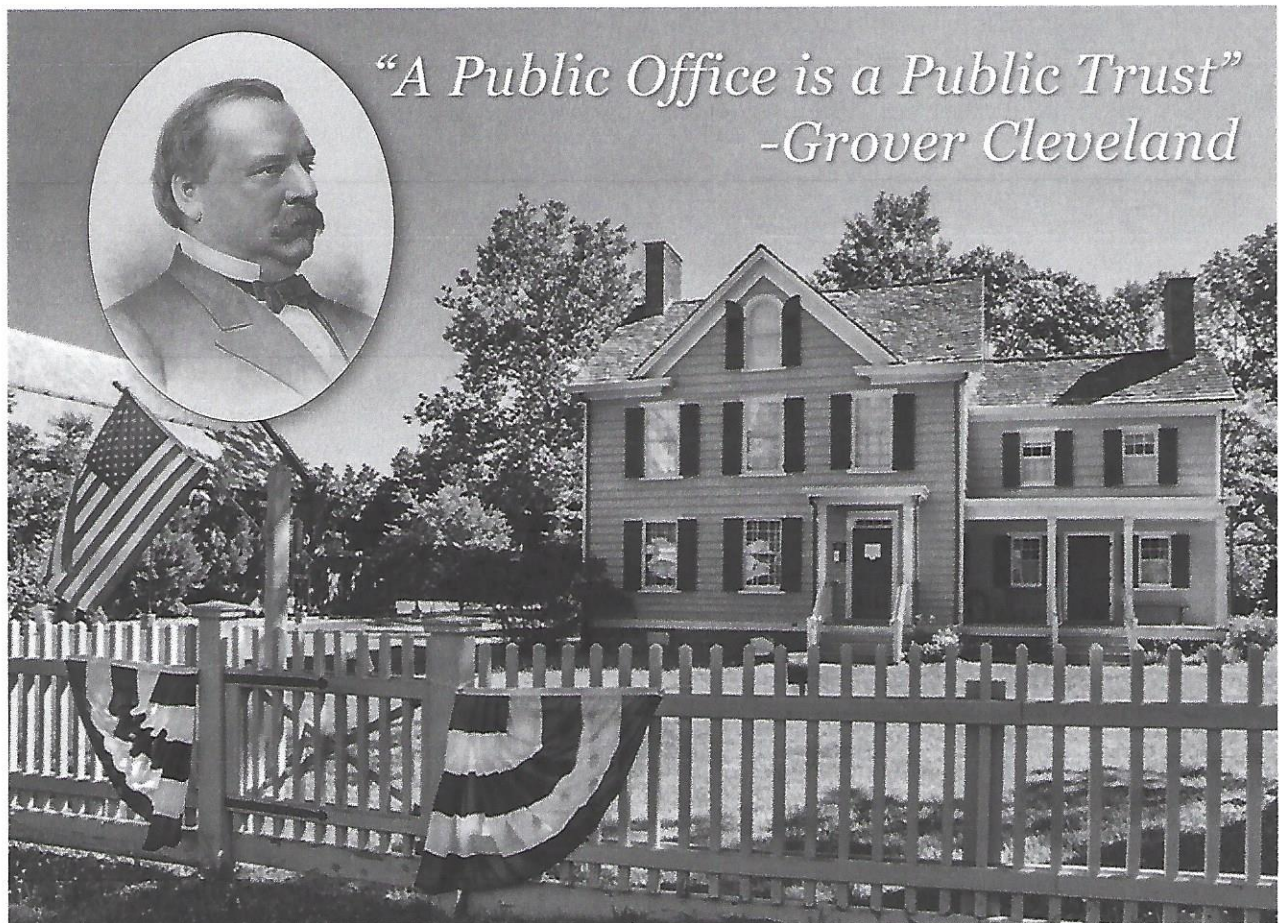


*Grover Cleveland Birthplace Memorial Association,
President's Report and Committee Reports*

2022

Grover Cleveland Middle School

November 14, 2022



President's Report, GCBMA Annual Meeting, November 14, 2022

Two thousand twenty two will be celebrated as one of the most progressive years in our experiences. And you, the Board Members, and our friends are right to feel proud of your good work.

Here is a list, in a generally monthly order of what has been accomplished this year:

- We acquired a Cleveland desk, a rug, a large collection of memorabilia and a number of books and articles for the library.
- We also accepted keys for the Visitors Center and began to task of putting the new structure into use--with state approval we furnished the the rooms, adapted the furnishing to provide for interim use of the facility--relocated the gift shop into the foyer, and designed the former gift shop into a museum room,
- We purchased the charter for the Grover Cleveland Presidential Library, registered it with the state, and received New Jersey Department of the Environment approval to use a space in the Center. for the Library, and furnished the space, added a new website for the Presidential Library.
- We ran a full week of lectures and games in honor of Grover Cleveland Week.
- We marched with a float in the Memorial Day Parade.
- We celebrated another Ice Cream Social on July 4th with 1000 in attendance, house tours, a special show of Caldwell postal cards, and a number of stories/speeches.
- We supported the Kiwanis and Rotary Street Fair.
- We conducted four Bizarre Caldwell walking tours with a historic artifacts exhibit.
- We are staging an annual meeting with a major author presentation.
- We authorized and paid for a landscaping plan to supplement the construction projects.
- We took care of our business by registering as an Officially Recognized Friends Organization, held all regular monthly meetings, conducted a retreat and review of the five year plan, filed a five year plan with the Department of the Environment, Division of Parks and Forestry, and created and passed a new budget.
- We finished the year with a larger surplus, with a \$15+ surplus in spite of paying the bills for the furniture, and an additional roll around electronic service desk for the staff use.
- We received donations in excess of \$25,000 to help with landscaping development and a holiday tree, donations of furniture for the library and office storage, rugs and kitchen/catering equipment, books and cash.
- We maintained a membership of 75 about half of whom are lifetime members.
- We constructed storage areas in the basement for the Women's Club and the GCBMA use.
- We accepted an offer of document storage space in the second story of the Birthplace.
- We purchased and maintained the security system for the Visitor Center.
- We emptied the rental storage unit and cut the costs of storage. We were using a storage locker in Fairfield for the last four years and are happy to not have this expense anymore by moving the items to the new Visitor's Center.
- We filed income taxes for both the GCBMA and the Presidential Library.

- We redesigned the website adding Paypal and Eventbrite features and hired a website monitor.
- We began to meet in the Visitor Center (a special thanks to the Roseland Public Library and the West Caldwell Public Library for providing us with meeting space in the interim).
- We permitted history related groups to start to use the Visitor Center for meetings under our license agreement. – – – We have prepared orders for the electronic equipment and Carriage House furniture. West Essex High School shop students have volunteered to help stain and finish the wooden chairs and tables for the Carriage House spaces.
- We conducted a soft opening reception for the Women's Club.
- We installed a new donation box..
- Finally the State Historic Preservation Office has just notified us that the permits are approved for the restoration of the Carriage House and their green light means that that bidding process can begin soon!
- For the future, we also drafted a bill for a grant to redo, upgrade and expand the museum displays. in the Birthplace and Senator Richard Codey will be its sponsor. Oh, I should mention we staged a great event to support the Holiday House Tours last December. We will do it again for them and the Kiwanis House Tours on December 3 and 4. Use the new Eventbrite to register for your tour!

Education and Events Committee

Paul Maloney (Chair), Akiko Axe, Dave Cowell, Greg Crump, Sharon Farrell, James Gardner, Frank Gerard Godlewski, Patty Hyland, Marjorie Jameson, Meggan McGuire, Evan McLaughlin

2022 became a year where various events returned for the Grover Cleveland Birthplace Memorial Association. We have a very dedicated group of staff members and board members.

Grover Cleveland Week was held in March with mostly virtual events. Presenters included Louis Picone, Sharon Farrell, Dave Cowell, James Gardner, Paul Maloney, Frank Gerard Godlewski, Marjorie Jameson, and Beverly Crifasi. We appreciate Akiko Axe for her efforts in publicizing the week. The week concluded with Sharon Farrell, Akiko Axe, and Greg Crump representing the Grover Cleveland Birthplace at a ceremony at the Grover Cleveland Gravesite in Princeton.

The Grover Cleveland Birthplace and Grover Cleveland Birthplace Memorial Association also welcomed the return of participation at the **Memorial Day Parade**. The main attraction was Matt Rollins portraying Grover Cleveland. It was a great day seeing many of our fellow residents and groups in the parade setting.

The Grover Cleveland Birthplace 4th of July Ice Cream Social also returned this year. We were thrilled to have the new Visitor's Center opened for the event. The GCBMA would like to thank Guerriero Gelato, Cloverleaf Tavern, Jack's Foodtown, West Caldwell Shop Rite, St. Aloysius Church Parish, the Kiwanis Club, and the Rotary Club for their support. In addition to our many entertainers and vendors, the birthplace was opened for tours. We had a wonderful Historical Caldwell Postcard Collection presentation from Richard and Linda Gibbs. Presentations were also given by Board Members Frank Gerard Godlewski, James Gardner, and Paul Maloney. It was great to have an "indoor" gift store opened by Akiko Axe and Adele Meyer.

For the second year in a row, Board Members along with GC Staff Members held a **workshop retreat** in order to reflect on an ongoing 5 year plan for the Grover Cleveland Birthplace Memorial Association. Details on the five categories planned are on the next pages. (See chart.)

Last month, we had what has become our fall annual tours of Bloomfield Avenue. **"Bizzare Bloomfield Avenue: Tours of Caldwell"** featured many historical stories given by Evan McLaughlin, Greg Crump, James Gardner, and Paul Maloney. Dave Cowell directed a "Guess the Historical Object" activity before each tour. We had close to 60 participants. Supporting the event were Sharon Farrell, Patty Hyland, Meggan McGuire, Akiko Axe, Roxanne Douglas, Marjorie Jameson, and Greg Cowell. We also want to thank Guerriero Gelato, Cloverleaf Tavern, and the pictures of Richard and Linda Gibbs. All are always very supportive!

Details on the **Kiwanis Club and Essex County Holiday House Tours** organized by Marjorie Jameson, Frank Gerard Godlewski, and the Grover Cleveland Birthplace Staff will be discussed in other areas in this packet.

Coming Attractions in 2023 Education/Events:

In addition to Troy Senik (**Grover Cleveland Biographer**) speaking at the Annual Meeting, James Gardner is arranging talks from Larry Cook, author of **"Symbols of Patriotism: First Ladies and Daughters of the American Revolution"** and planning observance of **"Homefront Heroes Day"** in May, (Lucky Lukado).

Grover Cleveland Week will resume in March with more in-person events.

A **"Timeline"** for use for tours is being planned by this committee. There is a concern that young people (and adults) may not have a sense of time and world affairs for the life of Grover Cleveland. It was suggested by Sharon Farrell that the timeline be portable and interactive. It could then be used at both the Visitor's Center and at "in person" school visitations. Currently, Committee Members are researching and preparing segments of the timeline. (The timeline will be split up into various categories and can be expanded on in the future.) After the first of the year, planning on the physical arrangement of the timeline will be explored.

On Wednesday November 16th, representatives from the GCBMA, staff of the Grover Cleveland Birthplace, and representatives from First Presbyterian Church will be meeting at the Visitor's Center to begin "brainstorming" ideas on celebrating the **"Semiquincentennial" (250th Anniversary of the U.S.)**. As we get closer to 2026, more ideas will be "brainstormed" and planned.

Ideas are being developed for a **"Presidential Trivia Night"** in the spring. Stay tuned!

Meetings for this committee are often on evenings "back to back" with the **Website and Communications Committee** to make it easier for Board Members to attend. Our compliments to James Gardner and this committee for sharing the meetings with us.

Our committee would like to especially thank Caretaker Sharon Farrell, and Staff Members Patty Hyland and Meggan McGuire for being so supportive of our programs! We are all on one team! 2022 was a great year to be back in person— we're looking forward to more opportunities in 2023!

See the chart from our July 2022 retreat on the next page.

Page 1 of 2	Presidential Birthplace, Library—Updated July, 2022, Visitor's Center	Public Relations—Written July 2021, at the Roseland Library (See additional material on the next page.)	Programs/Education/Tours—Updated July 2022, Visitor's Center	Storage—Written July 2021, at the Roseland Library	Interior Display and Gardening/Landscape—Updated July 2022 at the Visitor's Center	
Second Year, July 2022 to July 2023 BP=Birthplace VC=Visitors Center GCP=Grover Cleveland Presidential Library	1. Establish researcher citation/credit (GCBMA/GCP/State of N.J.) Permission. 2. Docent history of GCP for posterity/display/future reference. 3. Books- Distinguish state from GCBMA (Stamp, sticker, clear cover). 4. Staff Model/hours for research. 5. Preservation/research guidelines. 6. Brochure – trifold/Promotional materials. 7. Establish research/archive access/referral protocols 8. Signage 9. Establish partnership with state. 10. Discuss library heading. 11. Grand Opening Date: May 18, 2023—end of the fall.	1. Grant opening event of the Visitors Center to attract young generation, (Tick Tock, National Site). 2. Library box in front of the Birthplace for Membership (Box was built, still has to be put in front). 3. Facebook, Instagram, Print Media (NJ Monthly, Star Ledger), Need for media contact list. Newsletter Completed. 4. Signs around town 5. Pamphlet about the Visitor's Center's progress 6. In person Board Member promoting membership, reach out to civic organ. Promoting membership.	1. Continue to plan school tours. 2. Continue to find ways to promote and work in trunks for tours. 3. Use Cleveland to study "Civics": Three Branches of Government, "Good Citizenship". 4. High School and Middle School Programs such as National History Day and Local History. 5. Work with Middle and High School Primary Source Work and work with local Educators with "Contest Work". 6. Assess group abilities for all programs. 7. Appropriate exhibits and evaluation forms for all programs. 8. Trivia Nights. 9. Family Nights 10. Start Time Line Project—continue throughout 2023. 11. Keep finding ways to meet "Modern Sensibilities" with teaching and research GC History. 12. Assist with Holiday House Tours where appropriate. 13. Fall History (Old Ghost) Tours. Where possible, explore historical impersonations and reenactment. 14. Planning talks: Troy Senek, Lucky Lukado, Larry Cook 15. Explore and begin U.S. 250 th with First Pres. Cemetery and Rev. Steven Grover 17. Explore additional historical cutouts.	1. Research security (work with Sharon and State of NJ) 2. Need more than chicken wire? 3. Decision: Still need storage facility? 4. Ice Cream Social "Stuff" (store different than antiques) 5. Archive quality storage supplies/digital storage, specs and content 6. Volunteers? 7. Define space (square footage available including humidity, etc.) 8. Inventory needed 9. Books in Visitors Center on display 10. Create budget, grants 11. Set up and archives training 12. Create a self assessment 13. Additional insurance???	1. First Year: We should focus on the exterior space immediately outside of the Visitor's Center so that it can be used in connection with the interior space for events, programs, and rentals. 2. Adjacent to the exterior space, develop a square foot garden. Exact location TBD, but our goal is to have it within view of the Visitor's Center, esp. for Education Programs. Be certain not to interfere with upcoming construction project. Deer fence needed. 3. Policies for rentals. 4. New lease/license. 5. Holiday Tree 6. Conference Planning – Hybrid 7. Outreach to local caterers and restaurants 8. Handling trash yard debris (Outside and inside). Where do we put our garbage? 9. Focused exhibits: 1830's Music in Caldwell, African Americans in Caldwell, etc. 10. Power to the Arlington Lawn. 11. Concerns about deer: ticks, Lyme disease, exterminator for ticks, possible untrasound to deter deer, "deer poop". 12. Repair Victorian Case for the 1886 wedding items. 13. Fence needs to be "historically" repaired.	

Page 2 of 2 Years 3, 4, 5 2024, 2025, 2026 BP=Birthplace VC=Visitors Center GCPL=Grover Cleveland Presidential Library	1. Digitize Library. 2. Connect library to other Grover Cleveland archives and personal libraries, (Partners). 3. Museum interpretation. 4. Partner with Caldwell University (try to get faculty on board). 5. Need ring system for VC/BP.	1. Spread more "information" on the state, national, and international levels. 2. Membership reach out. 3. Street fair. 4. In person printing with membership (\$1000 bills to children). 5. Movies under the stars 6. Caldwell Historical Tours (Windows of stores.) 7. NJCSS and NJEA Promotion 8. Prepared statements for controversial issues such as Maria Halpern, Women's Suffrage, Slavery, Immigration	1. Improve on the first and second years. 2. "Overlap" or "Connect" with programs relating to Presidential Library 3. Partner with local history organizations 4. Continue time line project. 5. Explore teaching methods, NJCSS and NJEA Promotion. 6. Senior Bus Tours, Develop senior programs with other organizations. 7. Continue ADA plans. 8. Develop pamphlets and coloring books. 9. Continue to develop relationships with schools. 10. Develop virtual tours, possible studio. 11. Evaluate current videos, look into videos for students when "Carriage House" project is finished.	1. Inventory of State of NJ Materials 2. Digitizing materials 3. Digital Inventory (See James Buchanan Library example) 4. Develop list of what we want and what "holes" we have in the collection. Have a plan and budget for our collection. (i.e. Cleveland Family) 5. Storage plan for space over Carriage House	1. Keep digital hardware as a goal for audio visual. Projectors for indoor and outdoor Film Festivals or Concerts at night. Seek supporters/coordinators for concerts on site. Backdrop for digital projections. 2. Plan the Presidential Library on the Arlington Lawn.
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X Public Relations (To Follow Up from 2021 Retreat)

- Article or write up on the the Upcoming Presidential Library which could be included on website, publications, social media, White House Historical Association, USA Today, N.J. Monthly, Graphics (with student help). (Mr. Picone will write article.) **Article was written for newsletter.**
- **Historical/Ghost Tours press releases.**
- **Posters for Historical/Ghost Tours.**
- Post articles—current events connected to history. **(On Facebook and Instagram)**
- **Social Media "mini article versions" to continue.** Twitter is the "best" which the GCBMA currently doesn't have right now.
- **Library Box for memberships is currently being worked on.**
- **Discussion for reproduction of Grover Cleveland cradle for "fun" Social Media idea.**
- **Dr. Cowell will make Visitor's Center updates to Kiwanis and Rotary Clubs.**
- Ideas for "Grand Opening" for various organizations.
- **Mr. Gardner discussed ideas and programs for students in towns. He reached out to George Cleveland coming to Grover Cleveland Middle School. Possibilities for essay work/contests.**
- Clarification and plans to be made for the GCBMA website and the GC Pres. Lib. Site.
- Once a month item for the gift shop.
- Regular local history features.
- Request for Grover Cleveland and Maria Halpin "common verbiage". Provide for people acknowledgement of situation but not part of tour like Monticello and Sally Hemmings. Properly address Cleveland's views on Women's Suffrage for visitors as well.
- Each of these points were from "first year" notes from retreat. To be followed up on.
- **Added July 2022: Website in process of being revised.**

The mission of the “**Grover Cleveland Presidential Library and Museum at his Birthplace, Caldwell, New Jersey, USA**” is to collect, preserve, and make available material documenting the public and private life of Grover Cleveland (1837-1908). Manuscripts, artifacts, and exhibits will cover his life from his birth in Caldwell, to his presidencies in the White House, as well as his post-presidential years in Princeton, New Jersey. The Library also includes archives related to First Lady Frances Folsom Cleveland (1864-1947)

Grover Cleveland Presidential Library and Museum Committee Members

- Louis Picone (GCBMA) – Chair
- James Gardner (GCBMA)
- Akiko Tawarada-Axe (GCBMA)
- Sharon Farrell (State of NJ) - Grover Cleveland Birthplace Caretaker
- Patty Hyland (State of NJ)
- Meggan McGuire (State of NJ)

Annual Report:

The initial concept for the **Grover Cleveland Presidential Library and Museum at his Birthplace** was first discussed thirty years ago, but for various reasons was unable to gain traction. With the new visitors center and the recent establishment of Presidential Libraries for our early (pre-Herbert Hoover) presidents as an impetus, the concept was rejuvenated in 2020. Plans for a Grover Cleveland Presidential Library were approved by the GCBMA board of trustees in 2021 and by the State of New Jersey in spring 2022.

The Grover Cleveland Presidential Library Committee was established in August 2022, and in this short time, the hard-working and enthusiastic Committee members have accomplished a lot! The “**Grover Cleveland Presidential Library and Museum at his Birthplace, Caldwell, New Jersey, USA**” can be separated into three elements:

1. **Grover Cleveland Research Library:** A Grover Cleveland Research Library has been established in a room at the Visitors Center and is available to scholars upon request. The room features books directly and tangentially related to Grover Cleveland which, while individually owned by either the GCBMA or State of New Jersey, they are collectively available to researchers regardless of ownership. Work is in progress to review boxes of folder material owned by the GCBMA to make pertinent papers available in file cabinets. As well, work is also in process to make limited physical archives available to researchers (under proper supervision) and all archives available digitally.

2. **Grover Cleveland Museum:** While a research library is mandatory, no Presidential Library is complete without a museum for visitors to learn about the president's life, administration, and lasting significance. Work is in process to utilize space in the new Visitors Center for a significant museum interpreting Grover Cleveland's life, achievements, and guiding principle "A PUBLIC OFFICE IS A PUBLIC TRUST," in historical context and its significance to a modern audience. The new museum space would complement the museum already located in the Birthplace parlor. This effort is being coordinated with the Interpretation Committee.
3. **Online digital presidential library:** The Grover Cleveland Presidential Library and Museum established a website at <http://groverclelandpresidentiallibrary.org/>. Already we have received several inquiries for from our contact page. In addition, the Committee selected OMEKA, a web publishing platform for sharing our collections online. Categorizing and digitizing the archives is in process. The Grover Cleveland Presidential Library Digital Archives can be found at <https://groverclelandpresidentiallibrary.omeka.net/>.

Upcoming work will include prominent signage, promotional material, and an impressive statue of Grover Cleveland on the property, and a Good Citizenship" Learning Lab.

We are targeting a grand opening for the "**Grover Cleveland Presidential Library and Museum at his Birthplace, Caldwell, New Jersey, USA**" in 2023.

Stay tuned!

**Annual Report
Grover Cleveland Birthplace Memorial Association (GCBMA)
Website and Communication Committee
November 14, 2022**

Committee members:

**James Gardner, Chair
David Cowell
Akiko Axe
Paul Maloney
Bunny Jenkins
Don Stevens
Bev Crifasi
Louis Picone
Sharon Farrell**

The Website and Communication Committee was formed in February, 2022 at the request of the GCBMA Board of Trustees. The committee was tasked with redesigning and updating the GCBMA website "PresidentCleveland.org" to make it more user-friendly and engaging, with more interesting and up-to-date content.

The committee developed design and content criteria for the site and in May, 2022 sent requests for proposals to three web design vendors. One vendor, Design by Francesca, was selected by the committee to perform the work on the website.

On October 4, 2022, following a full review by Website and Communication Committee, the updated / redesigned site went "live". Design by Francesca is continuing to maintain and update the site on a regular basis as required by the GCBMA.

I want to thank the committee members for all their valuable input during this project and I want to thank Francesca Picone for her excellent design work and professionalism.

**Respectfully submitted,
James Gardner, Chair**

GCBMA Gift Shop Committee Report

Report: November 6, 2022

2022 was a year of transformation for the Grover Cleveland Birthplace Museum Gift Shop.

The Birthplace Museum was still closed for the month of January 2022 due to COVID and low visitation during winter weather.

In March 2022, the Museum started to receive some visitors by appointment (call in or email), the new Visitor Center building was open and visitors were given orientation there before visiting the Birthplace building, so we have started to move gift shop items into the Visitor Center building.

The gift shop sales started to increase with the help bigger and brighter shop, Square credit card tablet, huge crowd for 4th of July Ice Cream Social, utilizing "eventbrite" as reservation system for museum visitation (starting in Sep 2022).

The gift shop also participated in the Caldwell Street Fair on October 2nd.

We have increased "Birthplace Original Items" such as Grover Cleveland Socks, Grover's wooden face pin, keychain and ornaments, Birthplace sketchbook and ornaments, Caldwell towels, postcards, bandanas, baby bibs and Grover mug and tote bags.

We have also several copies of books signed by authors available for sale at the Gift Shop.

On the GCBMA website, we have a Gift Shop page and the items are available for purchase by contacting the gift shop by email, phone or Facebook or Instagram message.

In the month of Oct, 2022, Museum Gift Shop has sold 35 items for \$ 468.47 in revenue with a profit of \$ 189.72 and a 40.50% profit margin.

As for 2022 from January to October, we have sold 309 items \$ 3,193.34 in revenue with a profit of \$ 1,388.43 with a profit margin of 43.78%. Currently we have about 243 different items (117 souvenir and historic toy items, 32 wearable items, 94 books), 2240 total items \$ 1,760.27 worth of inventory as of September 2022.

As for the Instagram and Facebook for Grover Cleveland Birthplace Memorial Association account, we are continuing to reach out to the general public through social media with these two outlets.

Instagram: Currently we have 256 total followers. In the last 90 days we had reached 333 accounts, we had engaged with 101 accounts with 18 posts and 20 stories.

Facebook: Currently we have total followers of 1,384 people. We had 1,295 total likes in the last 28 days and we had 6,169 page reached with 620 page views in the last 28 days. We are regularly posting on Instagram and Facebook and share our posts with Facebook groups such as "I purposely Visit All Presidential Graves, Birthplaces and Libraries", "I Love Living in Caldwells", "League of Historical Societies of New Jersey".

We have a YouTube account which we use and post our links to Facebook and our websites. We have started to use Eventbrite for our event reservation system. We currently do not have Twitter, Snapcaht or TikTok accounts.

Respectfully Submitted,

Akiko Axe, Gift Shop Committee Chair

Groversgiftshop@gmail.com



Grover Cleveland Birthplace Memorial Association

P.O. Box 183, Caldwell, NJ 07006-0183

www.presidentcleveland.org

www.facebook.com/ClevelandBirthplaceAssociation

email: info@TheGCBMA.org

November 2022

MEMBERSHIP COMMITTEE ANNUAL REPORT

The membership committee of the Grover Cleveland Birthplace would like to report in 2022 a total membership count of 76. Of this number, there are 33 Individual or Family Memberships and 43 Lifetime memberships of which 4 were new in 2022. The 76 members in 2022 represents a 17% increase from membership totals in 2021.

Campaigns included in the year were:

- Q1 2022 annual renewal membership of prior year paid members
- Q2 2022 campaign to re-renew members from prior years (2020 and prior)
- Q2/Q3 2022 new member campaign driven by new member packets given to Trustees (over 100 envelopes prepared)
- Q2/Q3 2022 new member campaign geared to the members of the Caldwell Town Council

Membership forms were distributed at the July 4th Ice Cream Social and were available for the Bizarre Bloomfield Avenue tours in late October.

The membership committee also assisted with the Alice Gibson memorial event with mailings promoting this event.

The membership committee has been diligent to distribute advance notice of events such as Grover Cleveland Week activities, the Ice Cream Social, Bizarre Bloomfield Avenue tours and the Annual meeting.

Finally, the new website www.presidentcleveland.org has been updated to use current membership forms. Additionally, for those that pay by credit card on the site, additional membership information is now being collected at the time of credit card processing.

Respectfully,

The Grover Cleveland Birthplace Membership Committee
Don Stevens, Chair
Adele Meyer

Year end Report 2022 Grover Cleveland Birthplace
Holiday Tour of homes 12/3 & 12/4/2022

Marjorie Jameson Chair

Committee Members:

Frank Godewski

Dr. Beverly Crifasi

Sharon Farrell

Annual GCBMA Event.

We conduct tours of the birthplace as part of the State Historic Home Tours

Last year we purchased fresh roping that died after 2 weeks and looked unsightly.

It was determined we needed to purchase faux garland to eliminate this problem and then not incur the expense yearly.

Sharon Farrell and Margie Jameson went to the wholesale supplier and purchased faux garland. Other ornaments for the Christmas tree were purchased separately. All items are to be stored at the birthplace.

In the original budget:

Snacks and supplies for the days of the events :

Cookie wrappers \$16.99

Hot Cups \$18.99

Apple Cider - 4 Gallons \$31.96

Mulling Spices \$24.00

Wire \$ 10.99

\$ 102.93

New items for the budget not in the original budget. (We did not have the Garden Club as decorating at the time we set the budget, we did not purchase or estimate the cost of garland or ornaments as they were not available at that time as they are seasonal.)

Lunch to feed the volunteer decorators on 11/18/2022

Sandwiches and water delivered. This is done at Drumthwacket annually and I am following their lead here as the Garden Club of Essex Fells will be decorating the birthplace this year.

\$ 160.00

Purchased decorations

17 Faux Evergreen Garlands

4 door wreaths & hangers

7 Cranberry Faux Garland

6 Faux Popcorn Garland

2 Springs of greens

Spun cotton ornaments

Alien tape for mounting and not harming the museum surfaces

tinsel

edison lights

\$1,868.38

Receipts sent to the treasurer via email.

Revised budget total: \$ 2,131.31

(Original budget Total: \$ 438.87)

(Additional money to be added to the budget \$ 1,692.44 for this year to cover the purchase of faux decorations and the lunch to feed the volunteer decorators.)

West Essex Regional High School National Honor Society Members will docent the tours along with GCBMA trustee volunteers.

The Garden Club of Essex Fells will Decorate the Birthplace and visitor's center on 11/18/2022.

It is our hope to have a permanent Christmas tree display in the visitors center by next year.

We would need to obtain a 42" table in line with the time period and the White house photo.

We would need to purchase a faux 5' tree. Approximate cost is \$400.00

We would need to acquire antique toys by either donation or other means to put under the tree.

We would need to acquire additional ornaments that would be in keeping with the time period of the Whitehouse tree.

Submitted: 11/7/2022

Marjorie Jameson

**Grover Cleveland Birthplace Memorial Association
Archives and History Committee
Annual Report 2022**

Committee Members:

Bev Crifasi, Chair

Greg Crump

Janet Markman

Louis Picone

Sharon Farrell

1. The GCBMA's collection had been housed in a storage unit rented in Roseland. Earlier this year President David Cowell and Treasurer Greg Cowell moved the GCBMA's collection to Fairfield Self Storage, 226-228 Passaic Avenue, Fairfield, N.J. 07004, Building #3, Unit 5072.
2. Members of the Committee began making an inventory and photographing each item so that appropriate storage materials could be obtained when a permanent storage center is completed. In October David and others moved the collection from the storage unit to the Visitor Center.
3. Later this month the inventory will be reviewed and expanded and additional supplies and storage containers will be obtained.
4. Accession procedures will be implemented when the collection is appropriately identified and housed.
5. With the assistance of NJ Park staff and the participation of the GCBMA's Website, a digital catalog will be created that provides information online about each object and, when relevant, the maker, prior owner and/or donor.

Respectfully submitted,
Beverly W. Crifasi

GCBP VISITORS CENTER FURNISHINGS COMMITTEE ANNUAL REPORT 2022 – October 24, 2022

Frank Gerard Godlewski, Chair & GCBP Board

Akiko Axe - GCBP Board

David Cowell - GCBP board President

June Cowell - GCBP Member

Sharon Farrell – GCBP Staff

Marjorie Jameson - GCBP Board

The GCBP VISITORS CENTER FURNISHINGS COMMITTEE in the first meeting voted to interpret the furnishings for the Visitors Center to be in the timeframe of the Grover Cleveland Presidency 1880s thru the 1890s.

The following meeting agendas included three items of discussion, one of which was resolved by vote:

First: Chairs/Seating: Thanks to the GCBMA Board for voting almost unanimously to purchase 60 folding chairs and 100 bentwood chairs. 60 folding chairs have been delivered and paid for. The wooden chairs have been delayed while a color for the stain is worked out. The company has agreed to use any stain we select. The committee agreed that MINWAX's "Special Walnut" in their "solid finish" (not transparent) would be preferred. Ms. Farrell is tasked with testing the stain on a sample block of wood provided by the company and putting in the order once the color has proven to be satisfactory.

Second: Farm Style Tables with folding legs: Dr. Jameson reports that the West Essex shop teacher and students have volunteered to build tables if they are provided with needed supplies.

Resolved in a unanimous Committee Vote: Pending an estimate of price per table; **Our committee recommend to the board** to purchase supplies for the West Essex High School's shop class to make six tables. Dr. Jameson is tasked with pricing the lumber and most supplies. Ms. Farrell is tasked with reporting the prices of hinges for the folding legs.

[The number of tables was decided by majority (5 to 1) to be six tables. The size was determined by majority (4 to 2) to be 30" x 60" each. It was agreed by majority (5 to 1) that the high school will not

stain the tables. Staining shall be done on-site to ensure colors are a good match.]

Third: Portable Monitors: Ms. Axe provided a report with recommendations for portable monitors and all needed hardware. Discussion about uses for the portable set up included using it for welcome videos, recording events and streaming meetings, as well as movie nights. The committee agrees that flexibility and ease of replacing components is important rather than investing in an all-in-one unit. It was discussed that all-in-one units become outdated quickly. Ms. Axe is tasked with reaching out to assorted GCBMA board members for feedback and advice for needs.

Fourth: Wooden Venetian Blinds: Ms. Cowell showed samples and color possibilities for wooden Venetian Blinds that will obscure light during video presentations. She took measurements to provide a pricing estimate. The Venetian Blinds have been installed.

The Gift Shop has been set up with existing furnishings and display cases were upholstered by FrankGG with fabric chosen by Sharon Farrell, Akiko Axe and FrankGG.

Once the planning of the Birthplace Museum, the Visitors Center and Presidential Library is defined, The Furnishings Committee will take action on locating the:

- a. collection items
- b. the furnishings

The Garden Club of Essex Fells will be decorating the GCBP site for the 2022 Holidays chaired by Dr. Marjorie Jameson and assisted by FrankGG. Dr. Jameson accompanied by Sharon Farrell have purchased decorative materials.

As a guideline for decorating in and around the 1830s house shall try to keep the 'old Presbyterian philosophies' in mind as we decorate this 1830s Presbyterian Church Parsonage.

The Visitors Center will reflect the Cleveland White House Years and their Christmases in the White House during the 1880s thru the 1890s. They celebrated with decorations, children's luncheons, and special family dinners.)

The Garden Club of Essex Fells is also available for the GCBP SQFT HERB GARDEN initiative. We have heard from the Garden Club of NJ/YMCA Foundation liaison Bob Markey who is ready for the GCBP SQFT HERB GARDEN planning when we are.

The Furnishings Committee still awaits updates regarding the orders for the Visitor Center Chairs and Farm Tables for the Visitors Center.

A next step for the Visitors Center would be Wall Hangings (enlarged copies of portraits, the timeline, and historic pictures. We are receiving the donation of a large watercolor of the former Caldwell train station including the GCBP site from the Les Byrnes Estate. This picture is being given to the GCBP with the understanding that it will be framed and put on view to the public in the Visitors Center.



Respectfully,

Frank Gerard Godlewski, Chair & GCBP Board

Caretaker's Year in Review

November 16th, 2021 – November 9th, 2022

From Sharon Farrell, Caretaker, NJDEP, Grover Cleveland Historic Site

Site Operations and Public Programs Since last year's Annual Meeting (Nov. 16th 2021)

Most pressing issues:

#1 Pressing Issue - For Board review only, not for public meeting; Please see internal (separate) email request regarding a security issue.

#2 Pressing Issue - Competing visions and plans: I am looking forward to working with all committee chairs to put forth, in writing, their Plans and Visions for the use of the interior spaces of the new visitor center and of the historic grounds. I believe that once all is worked out in writing, we will find many points of agreement to move forward together, and likely within the NJ Office of Historic Sites' existing long-term plan.

There are, and have been in existence for decades, previously accepted Plans agreed upon jointly by the GCBMA and the NJ Office of Historic Sites. But as it stands now, there are new competing visions and plans being voiced by several committee chairpersons and GCBMA board members that are disparate from each other in some respects, and in agreement in other respects. This is especially true in regard to the uses of the spaces. In order for the NJ Office of Historic Sites to move forward with site development, we need these competing ideas in writing. Once all of these are submitted in writing, I believe we will find many shared goals that can become the basis for a Shared Plan and Vision for uses of the spaces. If accepted by the NJ Office of Historic Sites, the Shared Plan and Vision can then be incorporated into the overall Plan used by the Office. Once all of this has been accomplished we can begin to implement our Shared Plan and Vision in a way that will make sense for visitors now, and into the future.

GCBMA Members and Board and site operations: Throughout this past year, board members have spearheaded events, lent support to events, and many members serve as committee chair-people. The contributions of their time and talents have added to the quality of the public's experience as they enjoy the new Visitor Center and visits to the Birthplace. Again, quality is what is most noticeably commented on by visitors. Thank you so much for providing this to the public! Visitors are enjoying the spaces, and their visiting experience here, even during this time of transition. While construction continues and while competing visions among committees are being worked out, we continue to provide a quality experience for in-person visits and programs. In addition to in-person visits, and in-person events, the revamped online offerings of the GCBMA have helped to educate members of the public who prefer the internet as their primary conduit for immersing themselves in history.

State Staff: The administrative staff and crew at Hopatcong State Park continue to oversee the site. The paperwork to keep these state sites running is daunting and much appreciated. Two new part-time staff members began employment here in June of 2022. Together, these two Historic Educators, although part-time, have taken on managing day to day site operations, especially tours, set up an Eventbrite tour booking system, written grant proposals, developed interactive children's programs, researched and authored tour content, produced orientation materials, shared online outreach, located primary source documents, created annotated bibliographies, organized the beginnings of a Presidential Library, and more. Both have worked alongside me, and with the GCBMA's assorted committees, in some cases serving as committee members.

A few pivotal dates '21 – '22:

Early December 2021:

Indoor tours of the Birthplace started up again. These were the first since Covid had abruptly ended tours in March of 2020. The wearing of masks, or face coverings, remained mandatory through April of 2022. The visitor center was not open yet, since it did not receive any form of a 'certificate of occupancy' until mid-December. The first weekend in December saw our first public event since the start of Covid. Christmas and Holiday House Tours were hosted jointly with the GCBMA, Students of West Essex High School, Essex County Dept of Cultural Affairs, the local Kiwanis Club and the New Jersey State Park Service.

Saturday, December 18, 2021

A first for the Visitor Center! With our newly minted 'temporary certificate of occupancy' in-hand for the Visitor Center, this was slated to be the first date that guests would be permitted to enter both the Birthplace, and the Visitor Center. A couple from the UK had reserved via email five days prior. The gentleman is a current serving member of Parliament. Staffing issues cropped up unexpectedly on the night before due to a 'Covid-exposure.' Determined to not cancel, GCBMA trustees were quickly contacted late Friday night who kindly stepped in and covered for staff and served as guides. Saturday, December 18, 2021 became the day of the visitor center's very first tour.

June, 2022 Two part time Historic Educators, and one part time maintenance person join the staff of the Birthplace.

July 25th, 2022

Notice is received that a Certificate of Occupancy has been issued for the Visitor Center.

September, 2022. The part time maintenance position re-opens for applications.

Upcoming: The next phase of construction on the visitor center should be going out to bid soon. Please see the GCBMA's President's Report for details.

Grover Cleveland Bplace Mem Assoc
Profit and Loss Prev Year Comparison
July 1 through November 6, 2022

	Jul 1 - Nov 6, '22	Jul 1 - Nov 6, '21	\$ Change	% Change
Ordinary Income/Expense				
Income				
Donations	2,168.27	500.00	1,668.27	333.7%
Donations, Regular	500.00	0.00	500.00	100.0%
Membership Dues	2,473.93	176.86	2,297.07	1,298.8%
Program Income				
Ghost Walk	875.48	1,370.00	-494.52	-36.1%
Total Program Income	875.48	1,370.00	-494.52	-36.1%
Souvenirs	2,935.47	189.99	2,745.48	1,445.1%
Total Income	8,953.15	2,236.85	6,716.30	300.3%
Expense				
Meeting	166.61	503.17	-336.56	-66.9%
NJ Sales tax	0.00	1.19	-1.19	-100.0%
Cost of Goods Sold	1,041.98	1,431.77	-389.79	-27.2%
Management Expenses				
Storage locker	110.25	516.75	-406.50	-78.7%
Dues and subscriptions				
Credit card charges	0.00	15.00	-15.00	-100.0%
Dues and subscriptions - O...	0.00	60.00	-60.00	-100.0%
Total Dues and subscriptions	0.00	75.00	-75.00	-100.0%
PO Box Rental	0.00	7.38	-7.38	-100.0%
Stationery & Supplies	19.18	0.00	19.18	100.0%
Professional	0.00	950.00	-950.00	-100.0%
Postage	58.00	0.00	58.00	100.0%
Insurance	24.00	0.00	24.00	100.0%
Bank Charges	0.00	-70.00	70.00	100.0%
Supplies	30.99	0.00	30.99	100.0%
Total Management Expenses	242.42	1,479.13	-1,236.71	-83.6%
Program Expenses				
Ghost Walk	0.00	212.29	-212.29	-100.0%
Ice Cream Social				
Entertainment\ICS	1,200.00	0.00	1,200.00	100.0%
Supplies	80.17	0.00	80.17	100.0%
Ice Cream Social - Other	350.00	0.00	350.00	100.0%
Total Ice Cream Social	1,630.17	0.00	1,630.17	100.0%
Architect	0.00	9,841.00	-9,841.00	-100.0%
Other Programs	175.00	175.00	0.00	0.0%
Total Program Expenses	1,805.17	10,228.29	-8,423.12	-82.4%
Advertising, Regular	1,878.00	996.50	881.50	88.5%
Dues	10.00	0.00	10.00	100.0%
Total Expense	5,144.18	14,640.05	-9,495.87	-64.9%
Net Ordinary Income	3,808.97	-12,403.20	16,212.17	130.7%
Other Income/Expense				
Other Income				
Interest Income	115.27	32.62	82.65	253.4%
Total Other Income	115.27	32.62	82.65	253.4%
Net Other Income	115.27	32.62	82.65	253.4%
Net Income	3,924.24	-12,370.58	16,294.82	131.7%

7766 — Operating Register through 11/06/22:

Date	No./Ref	Name	Account	Memo	Amount	C	Balance
07/02/22		Fairfield Self Storage	Management Expenses:Storage locker		-\$36.75 X		\$4,050.80
07/02/22		dollar tree	Program Expenses:Ice Cream Social:Supplies		-\$15.99 X		\$4,034.81
07/02/22		dollar tree	Program Expenses:Ice Cream Social:Supplies		-\$15.99 X		\$4,018.82
07/02/22	1072	Don Stevens	-split-	reimbursement for postage/envelopes	-\$88.99 X		\$3,929.83
07/02/22	1073	Magico of Marco	Program Expenses:Ice Cream Social:Entertainment\ICS		-\$800.00 X		\$3,129.83
07/02/22	1074	George Espanza	Program Expenses:Ice Cream Social:Entertainment\ICS		-\$400.00 X		\$2,729.83
07/02/22	1075	Angelo Uccello	Program Expenses:Ice Cream Social		-\$350.00 X		\$2,379.83
07/05/22		deposit	Donations	ICS	\$1,058.68 X		\$3,438.51
07/10/22	1077	Lovely Living Interiors	Renovation Costs		-\$1,660.25 X		\$1,778.26
07/10/22	1078	Joe Imbimbo	Renovation Costs		-\$385.00 X		\$1,393.26
07/13/22		deposit	Membership Dues	Close	\$500.00 X		\$1,893.26
07/14/22		deposit	Membership Dues	Weber family	\$45.00 X		\$1,938.26
07/17/22	1076	Francesca Picone	Advertising, Regular		-\$105.00 X		\$1,833.26
07/18/22		deposit	-split-	Danzig via paypal	\$105.00 X		\$1,938.26
07/18/22		State of NJ	2200 — Sales Tax Payable	Con# 1263702627	-\$83.54 X		\$1,854.72
07/18/22	1079	Louis Picone	Cost of Goods Sold		-\$65.00 X		\$1,789.72
07/18/22	1080	Paul Maloney	Program Expenses:Ice Cream Social:Supplies		-\$48.19 X		\$1,741.53
07/21/22		deposit	-split-		\$75.00 X		\$1,816.53
07/23/22		deposit	Donations		\$55.00 X		\$1,871.53
07/23/22		restaurant depot	Meeting		-\$22.19 X		\$1,849.34
07/23/22		foodtown	Meeting		-\$28.26 X		\$1,821.08
07/27/22		Uline	Renovation Costs	Inv #148334792	-\$164.98 X		\$1,656.10
08/02/22		Fairfield Self Storage	Management Expenses:Storage locker		-\$36.75 X		\$1,619.35
08/05/22		deposit	Donations	Benevity	\$500.00 X		\$2,119.35
08/15/22		deposit	Membership Dues	Brown Family	\$45.00 *		\$2,164.35
08/15/22	1081	Rotary/Kiwanis Caldwell Street Fair	Program Expenses:Other Programs		-\$175.00 X		\$1,989.35
08/22/22		deposit	Membership Dues	Spinelli family	\$45.00 X		\$2,034.35
08/24/22	1081	Francesca Picone	Advertising, Regular		-\$240.00 X		\$1,794.35
09/02/22		Fairfield Self Storage	Management Expenses:Storage locker		-\$36.75 X		\$1,757.60
09/06/22		deposit	Membership Dues	Loffredo Family membership	\$45.00 X		\$1,802.60
09/08/22		paypal	Membership Dues		\$1,578.93 X		\$3,381.53
09/15/22	1082	Francesca Picone	Advertising, Regular	Robertson IMOMFC	-\$180.00 X		\$3,201.53
09/20/22		deposit	Donations, Regular	pos credit	\$500.00 X		\$3,701.53
09/20/22	1084	Paul Maloney	Meeting	media cart	-\$116.16		\$3,585.37
09/22/22		Uline	Renovation Costs	pos credit	-\$593.99 X		\$2,991.38
09/23/22		Uline	Renovation Costs		\$30.00 X		\$3,021.38
09/26/22		Constant Contact	Advertising, Regular		-\$378.00 X		\$2,643.38
09/26/22		paypal echeck	Dues		-\$10.00 X		\$2,633.38
10/16/22	1085	Francesca Picone	Advertising, Regular		-\$975.00		\$1,658.38
10/17/22		State of NJ	2200 — Sales Tax Payable	Con# 5744805	-\$114.67		\$1,543.71
10/18/22		Selective Insurance	Management Expenses:Insurance	Brooks Family membership	-\$24.00		\$1,519.71
10/21/22		deposit	Membership Dues	Brooks Family membership	\$45.00		\$1,564.71
10/26/22		deposit	Program Income:Ghost Walk		\$53.00		\$1,617.71
10/26/22		deposit	Membership Dues	McLaughlin	\$35.00		\$1,652.71
10/27/22		deposit	Program Income:Ghost Walk	Danzig via paypal	\$822.48		\$2,475.19
10/31/22	1089	Marjorie Jameson	Renovation Costs	Decorations	-\$1,873.07		\$602.12
11/01/22		transfer	Gift Shop		\$3,000.00		\$3,602.12
11/01/22	1086	Robert Williams	Historical Artifacts:Grover Cleveland Artifacts - 12		-\$459.00		\$3,143.12

