

GCBMA Gift Shop Committee report,

The museum has been closed since January 1st, 2025, so we had only had \$ 2,221.20 gross sale, about \$955 profit so far this year.

Our top sellers are books, \$972.29 total: A Man of Iron, Frank, where the Presidents are Born are the favorites. The Birthplace original brass ornament is the Top 3 seller.

We have been participating at the Caldwell Street Fair every first Sunday afternoon in October since 2013. Although we are a non-profit organization, we have been paying the “new merchandise application fee” of \$200 every year in order to have a booth at the street fair. We have been justifying this cost, our time and effort as a local community outreach, letting people know that we have a museum gift shop, as well as gaining support for building the future visitor's center. Now that the visitor's center is open, we might try something new for 2026. Instead of operating a booth at the Street Fair, we are wondering how we can entice the Street Fair goers to our museum. Stay tuned. If you have a brilliant idea, let us know!

Respectfully submitted,
Akiko Tawarada Axe
Museum Gift Shop Committee Chair